



AWARD NOTICE:

I6-005 RFP for Re-Branding Services

RFP Number:	I6-005
Date First Offered:	February 9, 2016
Title:	RFP for Re-Branding Services
Purchasing Entity:	Illinois Medical District Commission
Status:	Closed

Overview:

Re-branding services for the Illinois Medical District Commission

Key Information:

Notice Type:	Award Notice
Published:	February 9, 2016
Notice Expiration Date:	February 24, 2016
Professional & Artistic:	Yes
Small Business Set-Aside:	No
Does this solicitation include a BEP Requirement:	Includes M/WBE participation
Relevant Category:	Marketing and Communications
Total Amount of Award:	Variable monthly fees based on usage
Estimated Actual Value Description:	Undetermined
Length of Initial Term:	One year
Contract Begin Date:	March 2016
Contract End Date:	March 2017
Renewal Terms:	Up to three years



Bidder(s):

Number of Respondents: 7
Number Not Selected: 6
Total Number Awarded: 1

List of all Bidders/Offerers Considered but Not Selected:

- SPM Marketing and Communications
- Addison Whitney
- Hawthorne Strategy Group/Ballyhoo Blue Workshop
- Desola Group
- Robert Viola Partners
- Perkins + Will

Source Selection: RFP

Vendor(s) Selected for Award:

- Remedy

Notice Contact:

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